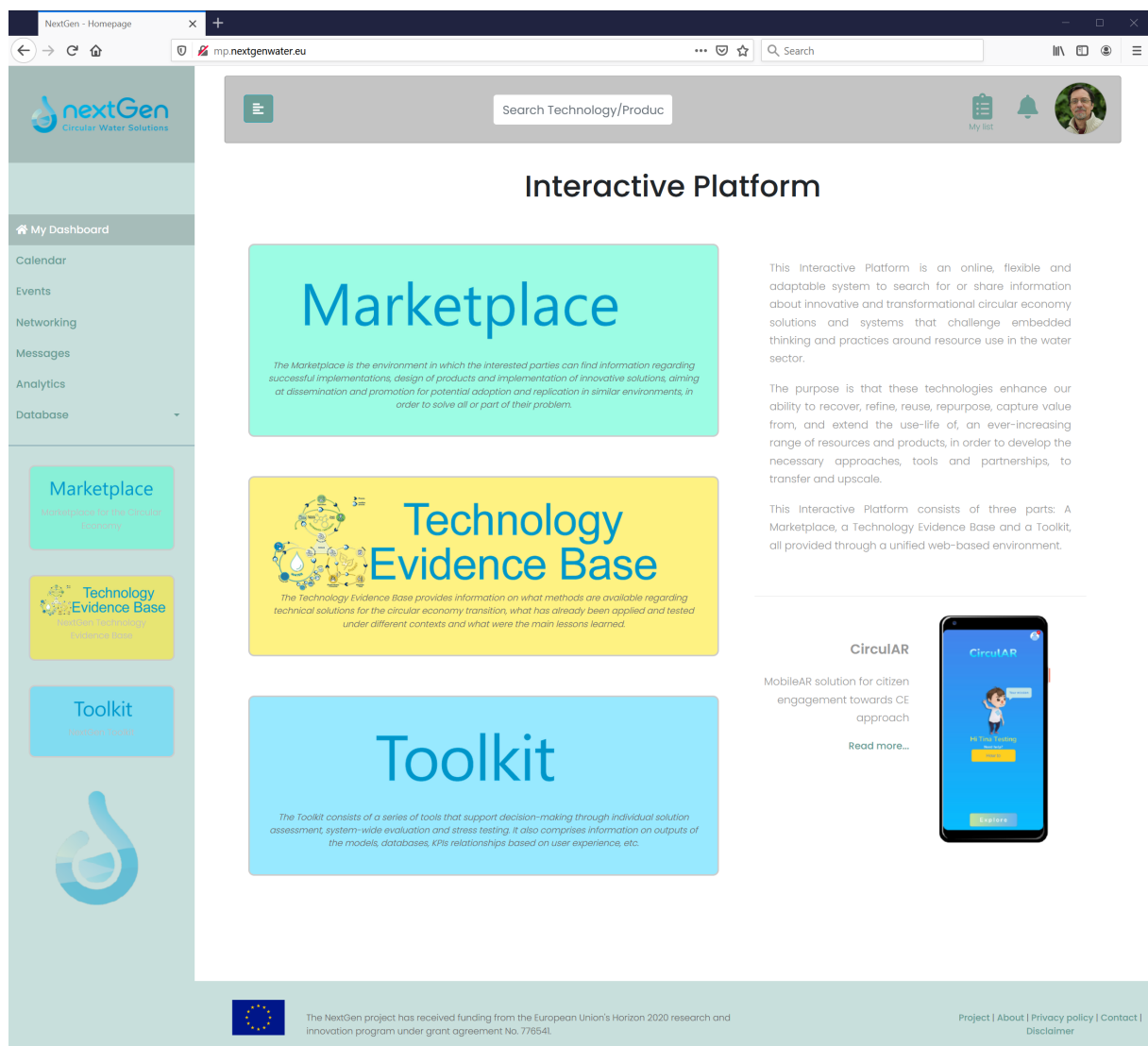




## Product factsheet

# NextGen Interactive Platform

Software solution  
Service offering



The screenshot shows the NextGen Interactive Platform homepage. The header includes the 'nextGen Circular Water Solutions' logo, a search bar, and user navigation links. The main content area is titled 'Interactive Platform' and features three primary components: Marketplace, Technology Evidence Base, and Toolkit. Each component has a descriptive text block. The Marketplace section describes it as an online system for finding and sharing information. The Technology Evidence Base section describes it as a hub for technical solutions. The Toolkit section describes it as a series of tools for decision-making. A sidebar on the left contains navigation links for My Dashboard, Calendar, Events, Networking, Messages, Analytics, and Database. A footer section includes the European Union logo, funding information, and project links.

**Interactive Platform**

**Marketplace**

The Marketplace is the environment in which the interested parties can find information regarding successful implementations, design of products and implementation of innovative solutions, aiming at dissemination and promotion for potential adoption and replication in similar environments, in order to solve all or part of their problem.

**Technology Evidence Base**

The Technology Evidence Base provides information on what methods are available regarding technical solutions for the circular economy transition, what has already been applied and tested under different contexts and what were the main lessons learned.

**Toolkit**

The Toolkit consists of a series of tools that support decision-making through individual solution assessment, system-wide evaluation and stress testing. It also comprises information on outputs of the models, databases, KPIs relationships based on user experience, etc.

**CircularAR**

MobileAR solution for citizen engagement towards CE approach

Read more...

The NextGen project has received funding from the European Union's Horizon 2020 research and innovation program under grant agreement No. 776541.

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## Description

The NextGen Interactive Platform is an online, flexible, and adaptable system designed to facilitate the discovery and sharing of information about innovative and transformational circular economy solutions and systems. It acts as a hub for stakeholders to connect and delve into best practices related to resource use in the key areas of Water, Energy, and Materials. The NextGen Interactive Platform comprises three primary components: The Marketplace, the

Technology Evidence Base, and the Toolkit.

As of March 2022, the NextGen Interactive Platform ceased operation and transitioned into its next phase, known as the **WE Marketplace**.

Target audience

Commercial entities, technology providers, utilities, government bodies and any other stakeholder with interest in the Circular Economy

## Actors, their roles and interactions

From the perspective of stakeholders, three key players in the CE should be represented in a marketplace for the CE:

- **Problem owners** are often utilities, authorities, or industries, seeking to find the best solution to turn linear processes within their organisation into circular ones, reducing waste and reusing resources.
- **Solution providers** are usually commercial entities, offering a technology or a service as part of a CE enabling portfolio.
- A third group of key stakeholders are **Investors**, seeking opportunities to maximize investment revenues.

Next to the above key players, there are other stakeholders that may have an interest in participating in a marketplace, each of them from their own perspective, such as representatives of regulatory bodies, NGOs and academics.

The NextGen online Marketplace provides a platform, which brings together all major key players, supporting their individual needs.

## Technical requirements

Any modern browser with Internet access.

## Software data

- Initial release: 2021
- Operating environments:
  - SaaS - Web application
- License type: Freemium

## URL

<https://mp.nextgenwater.eu/>

## Technologies applied by the product

- **Energy recovery technologies**
- **Material recovery technologies**
- **Resource for Circular Economy**
- **Water recovery technologies for water reuse**

## Costs

There are no costs for users to register and use the platform

Last update: 2021-06-09

## Technology Readiness Level

Level 7 (Last update: 2023-07-23)

## Related tags

innovations IT Marketplace Circular Economy