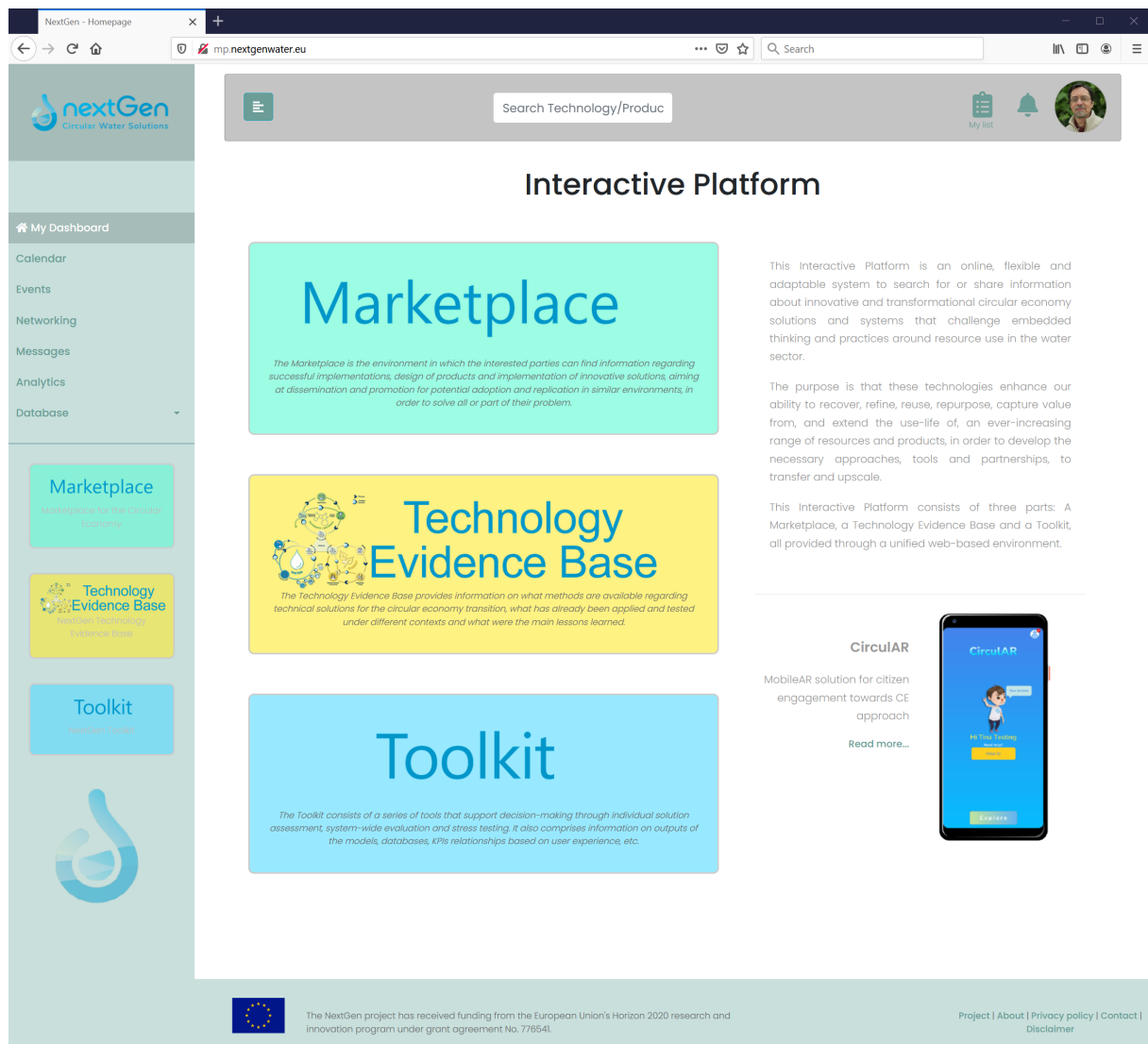




## Product factsheet

# NextGen Interactive Platform

Software solution  
Service offering



The screenshot shows the NextGen Interactive Platform homepage. The header includes the 'nextGen Circular Water Solutions' logo, a search bar, and user navigation links. The main content area is titled 'Interactive Platform' and features three primary components: Marketplace, Technology Evidence Base, and Toolkit. Each component has a descriptive text block. The Marketplace section describes it as an online, flexible system for finding and sharing information. The Technology Evidence Base provides information on technical solutions and lessons learned. The Toolkit consists of tools for decision-making through individual solution assessment. A sidebar on the left contains links to 'My Dashboard', 'Calendar', 'Events', 'Networking', 'Messages', 'Analytics', and 'Database'. At the bottom, there is a footer with the European Union logo, funding information, and project links.

### Interactive Platform

## Marketplace

The Marketplace is the environment in which the interested parties can find information regarding successful implementations, design of products and implementation of innovative solutions, aiming at dissemination and promotion for potential adoption and replication in similar environments, in order to solve all or part of their problem.

This Interactive Platform is an online, flexible and adaptable system to search for or share information about innovative and transformational circular economy solutions and systems that challenge embedded thinking and practices around resource use in the water sector.

The purpose is that these technologies enhance our ability to recover, refine, reuse, repurpose, capture value from, and extend the use-life of, an ever-increasing range of resources and products, in order to develop the necessary approaches, tools and partnerships, to transfer and upscale.

This Interactive Platform consists of three parts: A Marketplace, a Technology Evidence Base and a Toolkit, all provided through a unified web-based environment.

## Technology Evidence Base

The Technology Evidence Base provides information on what methods are available regarding technical solutions for the circular economy transition, what has already been applied and tested under different contexts and what were the main lessons learned.

## Toolkit

The Toolkit consists of a series of tools that support decision-making through individual solution assessment, system-wide evaluation and stress testing. It also comprises information on outputs of the models, databases, KPIs relationships based on user experience, etc.

### CircularAR

MobileAR solution for citizen engagement towards CE approach

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## Description

The NextGen Interactive Platform is an online, flexible, and adaptable system designed to facilitate the discovery and sharing of information about innovative and transformational circular economy solutions and systems. It acts as a hub for stakeholders to connect and delve into best practices related to resource use in the key areas of Water, Energy, and Materials. The NextGen Interactive Platform comprises three primary components: The Marketplace, the

Technology Evidence Base, and the Toolkit.

As of March 2022, the NextGen Interactive Platform ceased operation and transitioned into its next phase, known as the **WE Marketplace**.

Target audience

Commercial entities, technology providers, utilities, government bodies and any other stakeholder with interest in the Circular Economy

## Actors, their roles and interactions

From the perspective of stakeholders, three key players in the CE should be represented in a marketplace for the CE:

- **Problem owners** are often utilities, authorities, or industries, seeking to find the best solution to turn linear processes within their organisation into circular ones, reducing waste and reusing resources.
- **Solution providers** are usually commercial entities, offering a technology or a service as part of a CE enabling portfolio.
- A third group of key stakeholders are **Investors**, seeking opportunities to maximize investment revenues.

Next to the above key players, there are other stakeholders that may have an interest in participating in a marketplace, each of them from their own perspective, such as representatives of regulatory bodies, NGOs and academics.

The NextGen online Marketplace provides a platform, which brings together all major key players, supporting their individual needs.

## Technical requirements

Any modern browser with Internet access.

## Software data

- Initial release: 2021
- Operating environments:
  - SaaS - Web application
- License type: Freemium

## URL

<https://mp.nextgenwater.eu/>

## Technologies applied by the product

- **Energy recovery technologies**
- **Material recovery technologies**
- **Resource for Circular Economy**
- **Water recovery technologies for water reuse**

## Costs

There are no costs for users to register and use the platform

Last update: 2021-06-09

## Technology Readiness Level

Level 7 (Last update: 2023-07-23)

## Related tags

[innovations](#)[IT](#)[Marketplace](#)[Circular Economy](#)